

## Jakarta EE Marketing Committee Meeting - November 29, 2018

### Agenda

- Approval of the previous mtg minutes **(5 mins)**
- Review of actions from last call **(10 mins)**
  - Mike to ask steering committee for participants in the panel/videos and if we could use the Dec 18th steering committee call for Town Hall/what's going on with Jakarta.
  - Committee to vote on Nov 29th on the Jakarta Trademark Policy, whether it will be sent to Steering Committee.
- Reporting to/from Steering Committee (Mike D) **(10 mins)**
- [Jakarta EE Trademark Policy](#) **(10 mins)**
  - Update on recommending Steering Committee adopts [Jakarta EE Trademark Policy](#)
- JakartaOne Live Discussion **(10 mins)**
- Dec 14 announcement planning **(5 mins)**
  - [Member blog & announcement calendar](#) for members to sign up
  - [Update on Panel video/interview](#) idea
- Parking lot
  - December 6 agenda
    - Update on status of GlassFish milestone timing (10 mins) - **Dec 14 / Jan 30 / other?**
      - Impact to announcement planning
        - [Member blog & announcement calendar](#) for members to sign up
        - [Update on Panel video/interview](#) idea
      - Revisit social media policy (10 mins)
      - Discuss Jakarta [2019 conference calendar](#) - candidates
        - Is there interest in Jakarta EE having a booth at DevNexus?

### Attendees

David Delabasse (Oracle)  
Amelia Eiras (Tomitribe)  
Jonathan Gallimore (Tomitribe)  
Ivar Grimstad (PMC)  
Mike Denicola (Fujitsu)

Eclipse Foundation:  
Thabang Mashologu  
Paul White  
Stephanie Swart  
Tanja Obradovic

### Discussions:

Last weeks minutes are approved.

### *Update from the Steering committee*

Oracle is saying there is a 50/50 chance of meeting Dec 14 deadline. If they don't make it, the new deadline would be Jan 31st 2019.

Discussion on virtual town-hall etc tabled until the next Steering Group meeting (12/04) where it'll be known what the deadline is. The team is appreciative of the hard work of the team working on this and understands the uncertainty around it.

Steering committee would like marketing committee to approve the Jakarta EE trademark policy in this meeting.

Board meeting on Dec 7th to discuss/approve the budget.

We still want to create the blogs posts, and the change of date for the release would impact when those blog articles go live.

If the decision is not to go for the December 14th deadline, EF will stop PR effort for outreach. This will have some impact as some things need to be requeued up (started from scratch) for a January deadline. How reactive do we need to be as a committee? - Ideally we'd need to be able to get something out within 5-10 days.

Should we defer the virtual townhall meeting? We will not proceed with this at present, and defer it.

WG meeting was yesterday, but not highly attended. Is there any way we can boost the numbers on this call? Note that this is not a community call - this is a call for members. The community call will be starting in January.

### *Trademark Policy*

There is some feedback from Eclipse Foundation's legal counsel regarding how this fits in with the wider trademark policy. PW will send these outs.

Wording: "Certified" will become "Compatible"

Proposal to Vote for the document in principle, but allow the foundation to make minor changes before it goes to the steering committee.

Changes would be made by EOD Nov 30th, and resent to the marketing committee. Stephanie will come up with some logo designs for the committee to choose from. Preference is to not open this up for a logo design competition.

### VOTES

|           |    |
|-----------|----|
| Tomitribe | +1 |
|-----------|----|

|         |    |
|---------|----|
| Oracle  | +1 |
| Ivar    | +1 |
| Fujitsu | +1 |

Resolution passes.

#### *JakartaOne Live*

Looking at April/May timeframe - we should have some innovative content at this point  
People involved in the project should be driving this forward

Rough format of the event itself:

- Single track over an 8 hour period
- Use-cases and very technical talks

Oracle have done similar events, but 3 hour slots and repeated for different timezones.

Can we work with vJUG on this event? Simon is on this committee, and vJUG has the setup in place.

We want to make sure this is a Jakarta EE event, and building up value in the Jakarta EE brand.

#### *DexNexus*

The group agrees this is an important conference, and that we'd like to achieve some developer outreach at this conference.